

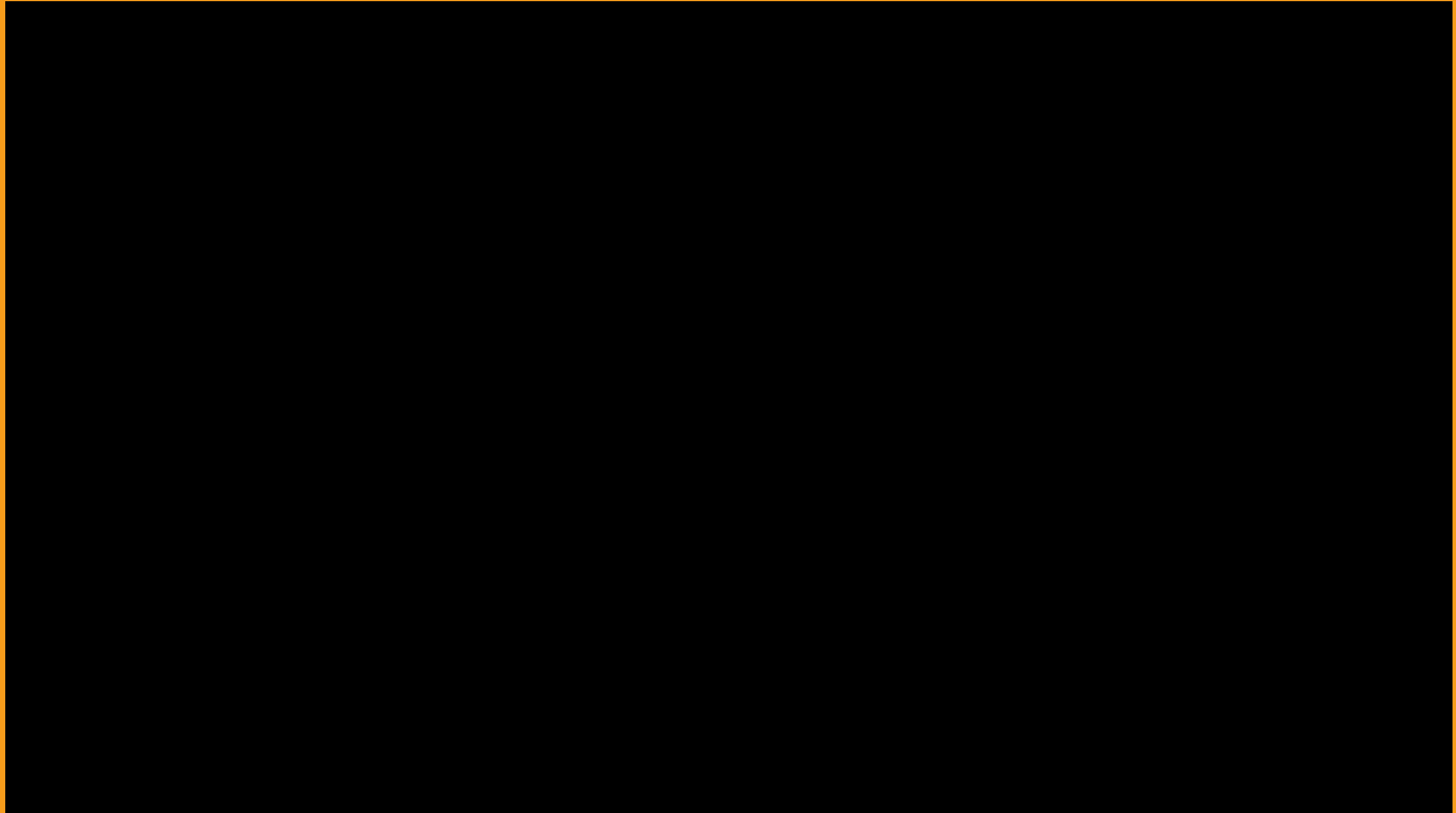
Look, Listen and Learn TV

2021 Annual Report

A journey and celebration of radical joy



LL+L Promo Trailer





Mission

To advance early learning in children of color through media and television. Our programming is rooted in brain development research, racial equity, and radical joy.



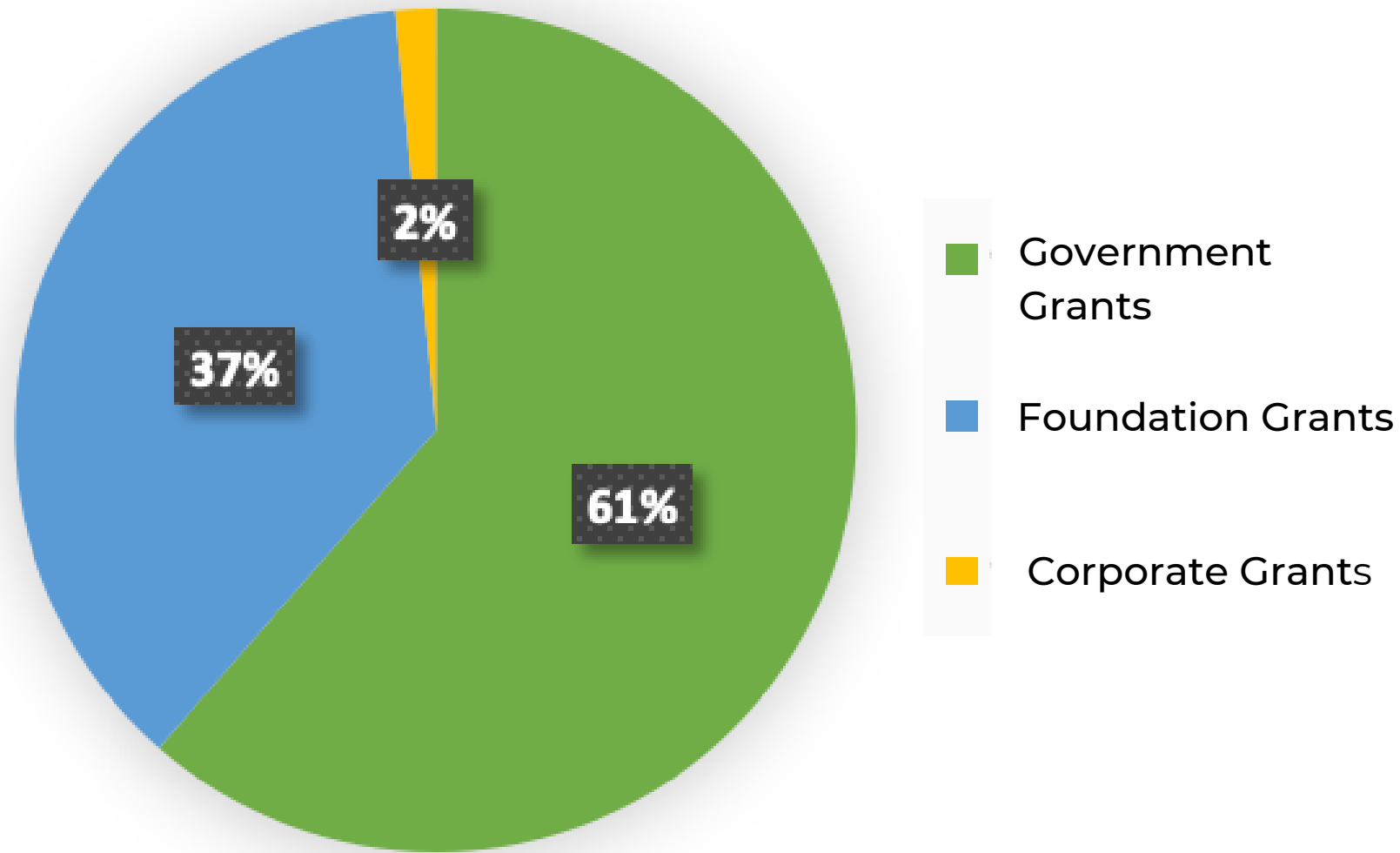
Vision

We envision a future of **RACIAL INCLUSION** where seeing all children succeed and live into their full potential is the norm.

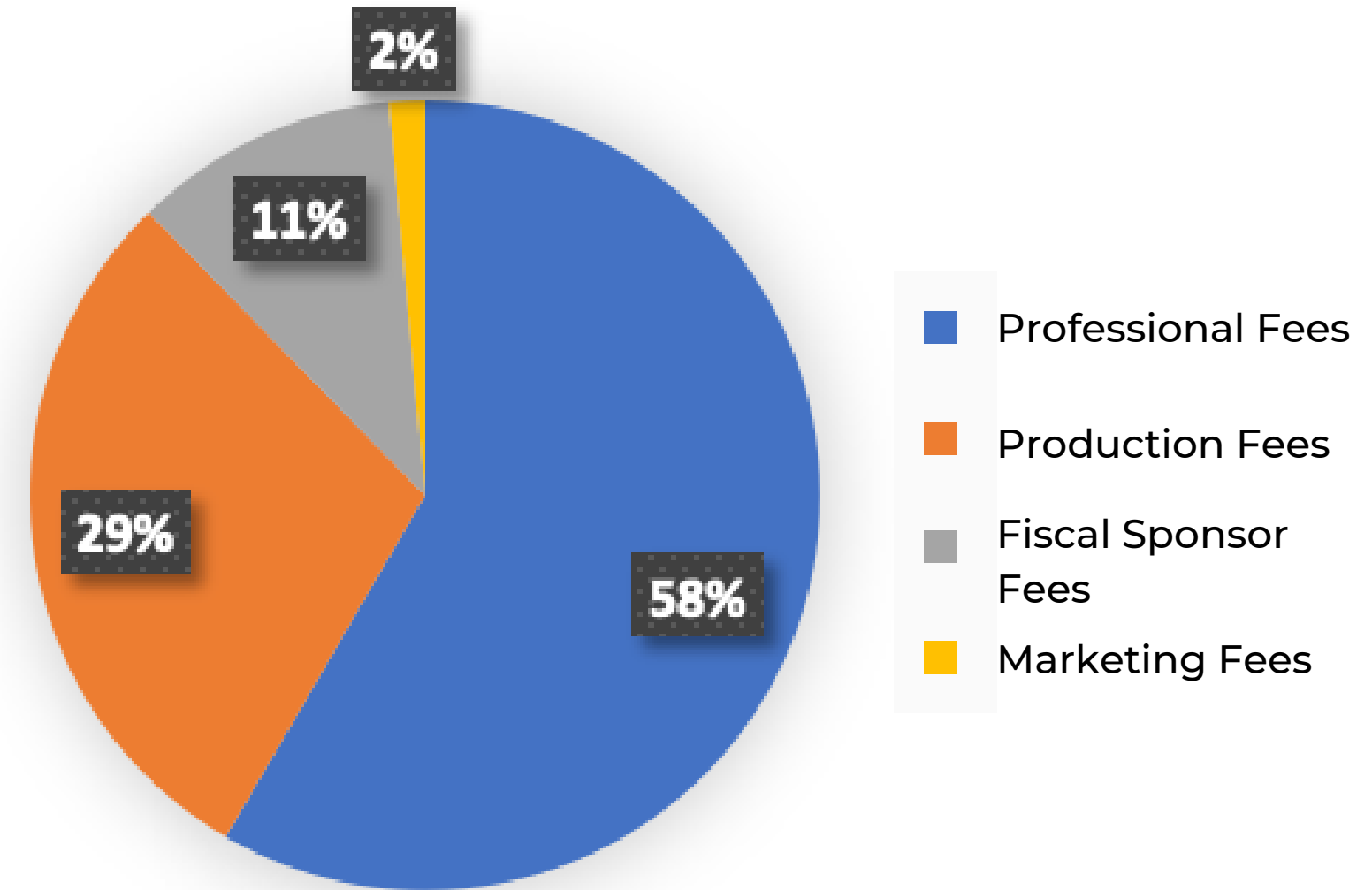


2021 Financial Snapshot

2021 Revenue



2021 Expenses



Smart + local + inspirational + accessible

LL+L meets children and families at the intersection of early childhood education, social-emotional learning, arts and culture, and an unapologetic commitment to racial equity—with the purpose of bringing radical joy. In 2021, we produced 14 episodes of award-winning children's programming watched by hundreds of families online and thousands more via the Seattle Channel, King County TV, the Voice of Vashon and Tuk TV.

We expanded our production partners around the state of Washington, including the Salish School of Spokane, Greentrike and the Children's Museum of Tacoma. And 98% of our on-screen talent identified as Black, Indigenous or People of Color. This kind of representation is unique in the world of children's television. LL+L's mission continues to make a positive impact in our BIPOC communities and we look forward to the journey ahead!

Most Watched Episodes

"You're the Bee's Knees"- Ep. 3

"Quiet Time" - Ep. 1

"Be Kind, Be You" - Ep. 4

"It's Time to Celebrate"- Ep. 2

"Messin' Up and Feeling Fine" - Ep 7



+

+



+

LL+L in the Spotlight



Telly Awards:
two Golds and
one Silver



2 Nominations

The Seattle Times

Children's TV program
'Look, Listen and Learn,'
created by a Seattleite
and featuring a diverse
cast, wins awards



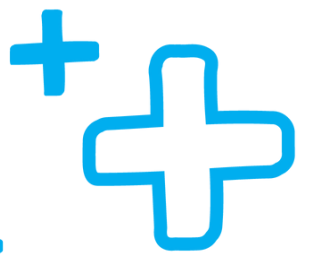
'Look, Listen and
Learn': A long
journey to award-
winning television



"Auntie Lena's
Neighborhood"



Val was honored during half-time at the August 29th Seattle Storm basketball game and received the "Ginger Ackerley Community Service Award." This acknowledgement was part of the franchise's "Believe in Women Night."



2021 Board of Directors



Howard Brantley, *President*
Maile Hadley, *Vice-President*
Erin Shigaki, *Secretary*
Gene Yoon, *Treasurer*

Dana Arviso
Brenda Fincher
Keena Gentry
Ninder Gill
Bo Lee
Allison Mountjoy
Tanika Thompson



Much Gratitude

Outgoing Board Members

LL+L is truly grateful for your time, hard work, and commitment to its mission and vision!



Bo Lee



Ninder Gill



Allison Mountjoy



Tanika Thompson



Keena Gentry

Season 2 Book List

Go to your local library and check them out!



- *Iwalani's Tree* by Constance Hale
- *Let's Celebrate: Special Days Around the World* by Kate DePalma
- *Bea's Bees* by Kathryn Pryor
- *A Boy Like You* by Frank Murphy
- *Sometimes We Do* by Omowale Moses
- *One* by Kathryn Otoshi
- *Listening With My Heart* by Gabi Garcia
- *The Book Tree* by Paul Czajak
- *Boats for Papa* by Jessixa Bagley
- *Frank the Seven-Legged Spider* by Michaelaele Razi
- *One of Kind, Like Me* by Laurin Mayeno
- *The Boy and the Bindi* by Vivek Shraya
- *Eagle Boy* by Richard Lee Vaughan

Season 2 – Behind the Scenes



LL+L Blooper Reel



How to support Look, Listen and Learn

- **Subscribe**



- **Follow**



- **Donate**

Go to our website: www.looklistenandlearn.org

**Invest in meaningful media that inspires radical joy for
Black, Indigenous and other kids of color!**

a note from
possum



"Hello, Friends!"

"Thank you for watching our show! I had so much fun learning new and exciting things with you last year. And I can't wait to see what Auntie Lena and our friends have in store for 2022!"